

# JULIA GAB

San Francisco | [LinkedIn](#) | [Portfolio](#) | [julia-gab@outlook.com](mailto:julia-gab@outlook.com)

## EXPERIENCE

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### SMASH

*Design Thinking Instructor*

*June - July 2024*

- Led the instruction of a design thinking curriculum for a cohort of 30 scholars.
- Created new instructional materials to update and modernize past curriculum.
- Taught and assessed scholar's project management, technical, and presentation abilities.

### MICROSOFT

*Product Designer*

*January - May 2023*

- Improved Azure Arc's (cloud computing product) learning and onboarding experience using Figma, FigJam, and Fluent Design System to create high fidelity mockups.
- Conducted user research, competitive analysis, and heuristic evaluations to identify needs and insights, presenting results and tracking progress with FigJam, PowerPoint, and Azure DevOps.
- Collaborated with UX designers, researchers, product managers, and engineers within my team, and peers from other teams. Presented deliverables to stakeholders to align designs with business goals, technical feasibility, and common patterns across the platform.

### HACK FOR LA

*Lead Product Designer*

*March 2022 - Present*

- Lead design at VRMS (comprehensive volunteer management system) to understand and meet user needs, developing a Design System with Figma using Material Design and MUI for visual consistency.
- Partner with a cross-functional team facilitating iterative design and presenting prototypes for feedback.
- Transformed an ambiguous work environment into a structured, collaborative space by engaging the team with clear communication, documentation and project management via Slack, GitHub, Figma, FigJam and Google Workspace.

### RUFF PATCHES

*Product Designer*

*April 2019 - Sep 2021*

- Communicated closely with CEO to design a responsive website promoting pet adoption using Wix, Figma and Adobe XD, implementing a design system and components from scratch.
- Presented multi-platform (web, mobile, tablet) designs and deliverables including home screen, profile and card templates with prototypes, using Photoshop and Canva for content creation and editing.
- Updated the style guide, brand, and logo to refresh visual identity, leveraging graphic design skills to enhance online presence.

## LEADERSHIP

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### UI/UX Community of Practice Co-Lead

*Hack for LA*

*March 2022 - Present*

- Facilitate weekly meetings, curating and delivering impactful workshops, talks and presentations. Provide mentorship and navigate career development for volunteers, through streamlined communication and resources.

## TOOLS

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- Figma, Figjam, Adobe CC, Spline, HTML and CSS, Wix, Webflow, Notion, Zeplin, Miro, Github, Microsoft 365, Google Workspace